

Privacy Policy

Pursuant to Regulation (EU) 2016/679 (hereinafter “Regulation”), this page describes the methods of processing the personal data of users who consult the websites accessible electronically at the following addresses: www.segreto.com

This information does not apply to other sites, pages, or online services that can be accessed via hyperlinks published on the sites but refer to resources outside the Data Controller's domain.

Please note that this Privacy Policy may be modified from time to time due to the activation of new services or legal updates. Therefore, it is advisable to periodically review this policy for any new information. This page describes how the site manages the processing of users' personal data.

The Data Controller

The Data Controller is Italcamel S.p.A. Unipersonale, with registered office in Via Draghi 39, 47924 Rimini (RN) – Italy, P.IVA/VAT number: 01227490404, e-mail Italcameltravelagency@cgn.legalmail.it

Data Protection Officer

Contact details of the Data Protection Officer (DPO) pursuant to Art. 37, paragraph 7, of Regulation (EU) 2016/679.

The Data Protection Officer is Dr. Giuseppe Rapone, Tel. 0861296013, Cell. 3286934272, email: dpo@italcamel.com

Types of data processed and purpose of processing

Following consultation of this site, data may be processed independently or through third parties, such as: usage data, number of users, session statistics, email address, date of birth, answers to questions, clicks, trackers, keystroke events, mouse movement sensor events, and scrolling of the site pages.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically by the site.

Unless otherwise specified, the data requested by the site is mandatory and necessary for the use of web services, legal obligations, responding to requests or enforcement actions, protecting its rights and interests (or those of Users or third parties), identifying any malicious or fraudulent activity, as well as for the following purposes:

a) Analytics

The services contained in this section allow the Data Controller to monitor and analyze web traffic and can be used to track User behavior.

- GOOGLE ANALYTIS 4
- STATISTICHE DI WORDPRESS

b) Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them. These services are often called widgets, which are small elements placed on a website or app. They provide specific information or perform a specific function and often allow interaction with the User.

This type of service may still collect web traffic data for the pages on which it is installed, even when Users do not use it.

c) Tag management

This type of service helps the Owner centrally manage the tags or scripts required on this Application.

This involves the flow of User Data through these services, potentially resulting in the retention of such Data.

- GOOGLE TAG MANAGER

d) Contact the user

- CONTACT FORM
- MAILING LIST OR NEWSLETTER

e) Creating and running this application

The key components of this Application are developed and managed directly by the Owner using the software listed below.

- WORDPRESS

f) Spam and bot protection

This type of service analyses the traffic of this Application, potentially containing Users' Personal Data, with the purpose of filtering it from unwanted parts of traffic, messages and contents recognised as spam or protecting it from malicious bot activity.

- GOOGLE reCAPTCHA

Any data acquired through cookies is described in detail in the document [cookie policy](#).

Provision of optional data

The user is free to provide the personal data contained in the information request forms to Italcamel S.p.A. Unipersonale and, if necessary, whenever such data is requested, specific information will be provided and, where necessary, consent will be requested.

Purpose of the Data processing

Your personal data is processed:

- for the purpose referred to in point a) for the purposes of the execution of a contract to which you are a party or the execution of pre-contractual measures at your request (art. 6 par. 1 lett. b) Regulation);
- for the purposes referred to in points b), c), e) and f) on the basis of our legitimate interest in ensuring the proper functioning of our website (Article 6, paragraph 1, letter f) of the Regulation);
- for the purpose referred to in point d) on the basis of your explicit consent (Article 6, paragraph 1, letter a).

Place of data processing

The data processing related to this site's web services is based in Italy and is managed by Italcamel SpA's service provider, Nuvole Retail S.r.l.; and is handled by Nuvole Retail S.r.l.'s technical staff during updates and maintenance operations. No data deriving from the web service is disclosed. Personal data voluntarily provided by users who submit contact requests is used solely to perform the requested service, possibly through external service providers appointed, where necessary, as external data processors. Depending on the User's location, the Data may be transferred to a country other than the one in which the User is located.

Data processing mode

Personal data is processed for the time strictly necessary to achieve the purposes for which it was collected. The Data Controller adopts specific security measures to prevent data loss, illicit or incorrect use, and unauthorized access.

Recipients or categories of recipients of the personal data

The personal data collected is also processed by Italcamel Unipersonale S.p.A. staff, who act on the basis of specific instructions provided regarding the purposes and methods of the processing.

Transfer of Personal Data to Third Countries

Third Countries: Data may be communicated to third countries.

Data retention period

The Data is processed and stored for the time required by the purposes for which it was collected.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User will be retained until such contract has been fully performed
- Personal Data collected for purposes related to the legitimate interest of the Data Controller will be retained until such interest has been satisfied.

- Personal Data collected on the basis of your expressed consent will be retained until such consent is revoked.

Furthermore, the Data Controller may be required to retain Personal Data for a longer period in compliance with a legal obligation or by order of an authority or for a legitimate interest.

At the end of the retention period, the Personal Data will be deleted. Therefore, upon expiration of this period, the right to access, erasure, rectification, and the right to data portability can no longer be exercised.

Rights of Data Subject

As an interested party you can exercise the rights established by EU Regulation 2016/679 with reference to personal data processed by the Data controller. In particular, has the right to:

- **access your data** (Article 15 of the Regulation). You have the right to obtain information on the data processed by the Data Controller, on certain aspects of the processing and to receive a copy of the data processed;
- **verify and request the rectification of your data** (Article 16 of the Regulation). You can verify the correctness of your data and request their update or correction;
- **obtain the deletion or removal of data** (Article 17 of the Regulation). When certain conditions are met, you can request the Data Controller to delete your data;
- **obtain the treatment limitation** (Article 18 of the Regulation). When certain conditions are met, you can request the limitation of the processing of your data;
- **receive notification in the event of rectification, cancellation or limitation of processing** (Article 19 of the Regulation). Where applicable, the interested party must receive a notification from the owner to inform him of the correction, cancellation or limitation of the processing;
- **receive your data or have it transferred to another holder** (Article 20 of the Regulation). You have the right to receive your data in structured format, commonly used and readable by an automatic device and, where technically feasible, to obtain its transfer without obstacles to another holder. This provision is applicable when the data is processed by automated tools and the processing is based on your consent or a contract;
- **lodge a complaint** (Article 77 of the Regulations). You can lodge a complaint to the competent authority for the protection of personal data protection www.garanteprivacy.it

Right of opposition

You may object to the processing of your data, when it takes place on a legal basis pursuant to art. 6 par. 1 letter e) of) or if personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for these purposes, including profiling to the extent to which it is connected to such direct marketing. (Article 21 of the Regulation).

Last update: 21/01/2026

The Data Controller