

Cookie Policy

Pursuant to art. 13 of the General Data Protection Regulation 2016/679 (GDPR), Italcamel S.p.A. Unipersonale with registered office in Via Draghi, 39 47924 Rimini (RN) as data controller, informs you that this cookie policy refers to the website www.segreto.com and must be understood as an integral part of the [Privacy Policy](#).

What are cookies

Cookies are small text files that are sent to the browser and stored on the user's device when they visit a website, to be then re-sent to the same site on the next visit.

User information can be collected through these tools. Some of this information may fall within the definition of personal data, and therefore, current legislation has established specific rules for their use.

The information collected through cookies may include the date, time, and pages visited, the time spent on the sites and the sites visited immediately before and after the specific site itself, the user's actions and preferences (e.g., login data, preferred language, font size, other display settings, etc.) so that they do not have to be re-entered when the user returns to the site.

What are cookies for?

Cookies can be classified as follows:

- A. Technical cookies** are those essential for the functioning of the site or necessary to perform activities requested by the user. Technical cookies, which do not require express consent for their use, also include the following according to the Italian Data Protection Authority:
 - i. analytical cookies**, if used directly by the site manager to collect information, in aggregate and anonymous form, on the number of users and how they visit the site (Provision of the Privacy Guarantor 10 June 2021, no. 231);
 - ii. navigation or session cookies** that guarantee normal navigation and use of the website (allowing, for example, authentication to access restricted areas);
 - iii. functional cookies**, which allow the user to navigate according to a series of selected criteria (for example, language, products selected for purchase) in order to improve the service provided.
- B. Profiling cookies** are designed to create user profiles and are used to send advertising messages in line with the preferences expressed by the user while browsing the internet. This type of cookie requires the user's consent to be installed on the user's device.

- Further cookie distinctions:
1. **First-party cookies** are installed directly by the site manager (publisher)
 2. **Third-party cookies** are those installed on the terminal by a party other than the site manager.
 3. **session cookie**, which is automatically deleted when the browser is closed;
 4. **persistent cookies**, which remain on the user's device for a pre-established period.

Cookies used by the site www.segreto.com

Currently, the site uses only **technical cookies** that do not require the user's consent and **third-party analytical cookies** that require consent, aimed at ensuring the performance of the activities necessary for the operation or provision of the service.

THIRD-PARTY TRACKERS

GOOGLE TAG MANAGER

GOOGLE reCAPTCHA

Analytical cookies

The site uses third-party services through the incorporation of external resources or the implementation of technologies that expand its functionality and improve the browsing experience, facilitating user interactions and communication with the Data Controller.

Tracking tools are used to measure traffic and analyze user behavior in order to improve the service.

The following is a list of the services activated on this website, including links to the corresponding privacy and cookie policies:

GOOGLE

MAILING LIST O NEWSLETTER

GOOGLE ANALYTICS 4

STATISTICHE DI WORDPRESS

Interaction with social networks

If you decide to use social media content published on our site, these platforms may install tracking cookies on your device. This could happen, for example, when using sharing features via Facebook, Instagram, LinkedIn, WhatsApp, etc.

Italcamel does not have access to the data collected and processed independently by the operators of these social media platforms. For more information on the logic and methods of processing data collected by social networks, users are encouraged to read the privacy policies provided by the providers of these services.

How to view and modify cookies through your browser

Users can select which cookies to allow via the cookie preferences panel available on this Application.

Regarding third-party trackers, Users can manage their preferences via the relevant opt-out link (where available), using the tools described in the third party's privacy policy, or by contacting them directly.

Users can also block or delete (in whole or in part) cookies through the specific functions of their browser. For more information on how to set cookie preferences via your browser, please consult the relevant instructions:

- **Edge:** <https://support.microsoft.com/it-it/windows/eliminare-e-gestire-i-cookie-168dab11-0753-043d-7c16-ed5947fc64d>
- **Firefox:** <https://support.mozilla.org/it/kb/Eliminare%20i%20cookie>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=it&topic=14666&ctx=topic>
- **Safari:** <https://support.apple.com/it-it/guide/safari/sfri11471/mac>

What happens if you refuse the use of tracking cookies?

Users are free to decide whether or not to allow the use of Trackers. Trackers help the website provide a better experience and advanced features to Users (in line with the purposes described in this document). Therefore, if the User chooses to block the use of Trackers, the Data Controller may not be able to provide the relevant features.

Last update: 21/01/2026